

Sree Sahithi

Digital Marketing & Website Design Enthusiast

Career Objective

Learning-driven digital marketing and website design beginner with strong interest in hands-on practice. Seeking internship or junior-level opportunities where I can apply my skills, learn from real projects, and grow into a confident digital professional.

Professional Summary

I am building my digital career through practical experience in WordPress website creation, Canva-based social media design, LinkedIn content practice, email marketing drafts, and AI-assisted workflows. I focus on learning by doing and continuously improving my skills through real-time experimentation.

Core Skills

- 1 WordPress Website Design (Divi Builder)
- 2 Canva Social Media & Branding Designs
- 3 LinkedIn Content Creation (Practice)
- 4 Email Marketing Drafts & Templates
- 5 AI Tools: ChatGPT, Bing, Google Bard
- 6 Basic HTML & CSS Understanding
- 7 Microsoft Designer & MS Office Tools

Practical Experience & Projects

- 1 Designed and launched a personal portfolio website to showcase learning progress and projects.
- 2 Created 20+ Canva social media creatives focusing on layout, color usage, and visual consistency.
- 3 Practiced LinkedIn content formats including carousel posts, captions, and engagement-based writing.
- 4 Built multiple trial WordPress layouts to understand UI/UX, spacing, and responsive design.
- 5 Worked on sample email marketing drafts and basic campaign structures for learning purposes.

Education

B.Tech in Computer Science and Engineering
Completed: August 2021

Tools & Technologies

- 1 WordPress, Divi Builder
- 2 Canva, Microsoft Designer
- 3 ChatGPT & AI Content Tools
- 4 Basic SEO & Google Analytics (Learning)
- 5 Email Marketing Tools (Practice Level)

Contact

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